https://lauzhack.com – lauzhack@epfl.ch

Sponsorship Prospectus

Hackathons are invention marathons. Programmers, designers, builders, and others come together to learn, build, and share their creations over a weekend.

LauzHack is a student-run hackathon whose **8th in-person edition** will take place at **EPFL**, one of Switzerland's two top tech schools, on **November 22-23, 2025**.

During LauzHack, **250 students** will build their dreams over a weekend, and we will award prizes to the most impressive projects.

Your company can reach out to the most innovative students with your newest APIs and tools, enabling participants to build all kinds of projects. Host a **tech talk** to show off your exciting tech, **challenge** students to innovate around your ecosystem, and **recruit** your next employees!

In addition to the sponsorship tiers in this document, we are open to custom add-ons such as a special mini-event or meal with your branding, custom "swag" for participants with your logo and ours, or any other interesting idea you may have. Feel free to contact us!

*The prices below are **early bird prices**, before September 1st.
After that deadline, they rise by CHF 1,000.*

	Bronze	Silver	Gold	Platinum
	CHF 2,000	CHF 4,000	CHF 8,000	CHF 16,000
Logo Your logo on public comms	small	medium	large	x-large
Booth Staff a booth at the event	2 people	3 people	5 people	8 people
Challenge Around your APIs, data, code…		✔	✔	✔
Tech Talk Describe your challenge		✔	✔	✔
Jury Member In the overall event jury			✔	✔
Opening Ceremony Tease your challenge			very short	short
Resumes Access to participant resumes			after	before
Branded Mini Event We organize one with you				✔

LauzHack Sponsorship FAQ

What does the timeline look like?

Once the contract is signed, we will work with you to help you choose and refine your challenge, tech talk, ceremony slides, and mini-event if applicable.
We expect to have all challenges, slides, and mini-events finalized 10 days before the event.

What kind of challenge should we propose?

Something that will motivate participants and look cool when demoed.
If your challenge can be combined with other sponsors' challenges, you increase your reach.
For instance, providing an API, a data set, or a piece of hardware can lead to exciting combinations.
Please make sure any data or documentation you provide is available in English.

If your challenge requires the distribution or use of data, software, or even hardware, please inform us in advance so we can plan the logistics to maximize hacking time.
If you need to install hardware at your booth for your challenge, please let us know.
Given the size of the venue, any private Wi-Fi/network is likely to need extenders.

Challenges should not be pure algorithms that cannot be demoed effectively.
They should also not make participants feel they are doing work for free.

Requiring teams to sign NDAs is possible, though it may decrease your reach.
Any intellectual property arising from participants' work remains theirs, per our rules.

What should challenge prizes be?

Prizes should be meaningful and motivating, but the challenge itself should be the main attraction.
Prepare 4 items since teams are up to 4 participants, though awarding multiple teams is possible.
Avoid overly bulky prizes as participants may need to carry them on a plane back home.
Avoid Switzerland-specific prizes such as train vouchers as participants may come from elsewhere.

In terms of value, individual prizes are usually around ~100chf retail value.
Prizes cannot be cash, per EPFL regulations, though vouchers are allowed.

What should we know about our booth?

Your booth helps you attract participants so feel free to bring tablecloths, rollups, and so on.
Providing "swag" for participants at the booth is encouraged. We recommend at least 100 units.

You are welcome to bring a booth that requires setup.
Setup can be done on the morning or the event or on the evening before starting at around 6pm.
If you need to ship something to the venue, let us know, we can hold onto it for you.

The number of people indicated in the tiers description is the maximum at any given time.
You are welcome to have more staff members overall if they take turns.

Can we have a custom sponsor title or a custom package?

We are open to custom titles and extra services in addition to those mentioned in the table.
Please contact us at lauzhack@epfl.ch to discuss further.